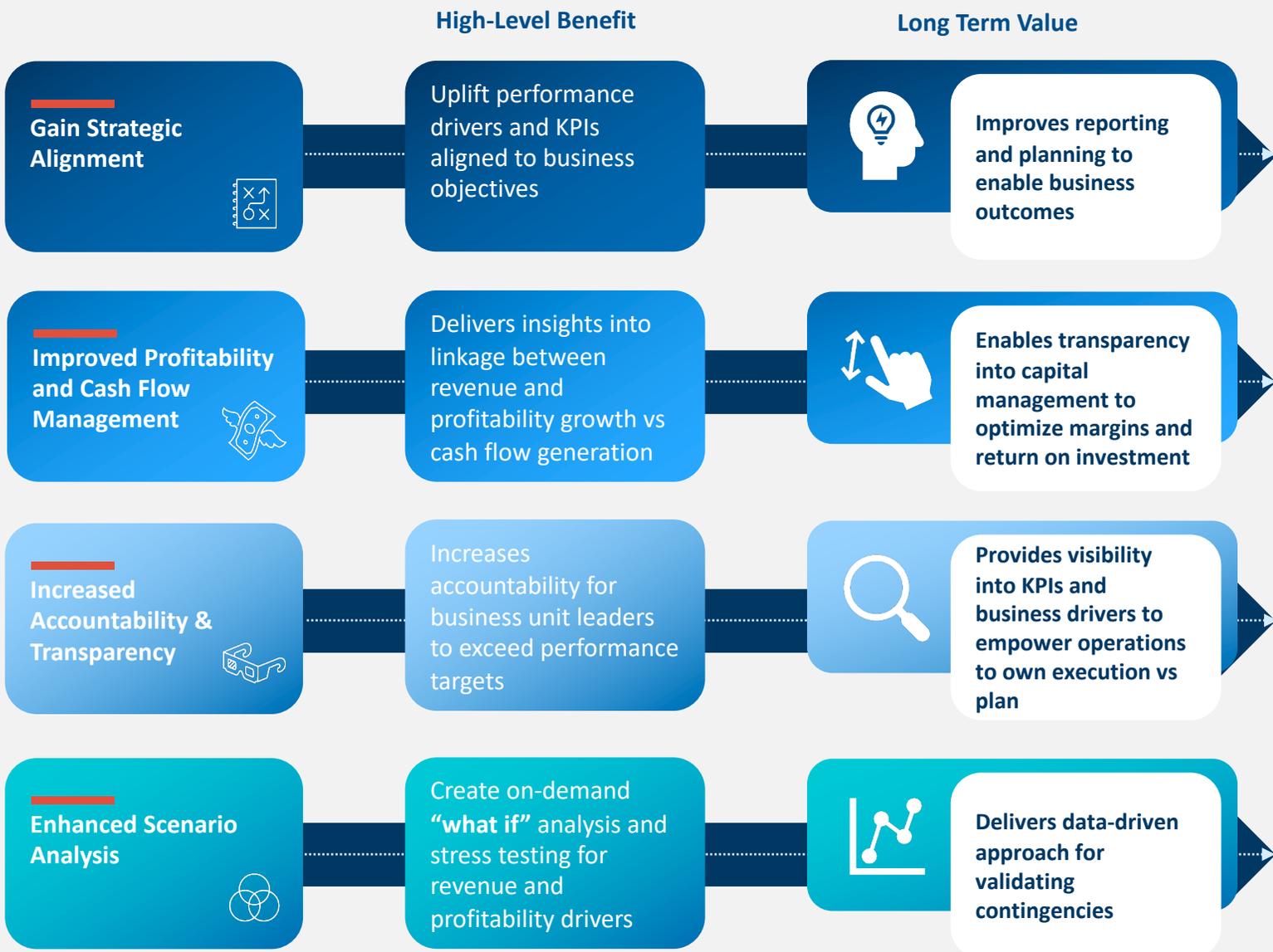


Improve Enterprise Performance Measurement With Integrated Driver-based Planning

An integrated driver-based, three-statement forecast model provides a timely, accurate and reliable financial view of the key performance drivers of the business.

Use Driver-Based Planning To Improve Enterprise Performance Management



How to Build an Integrated, Driver-Based Forecasting Model

1 Define Operational KPIs & Drivers

Perform workshops with executive and segment leadership to identify KPIs and drivers that will set the foundation for the model blueprint. It is important to prioritize drivers that are measurable and highly correlated to financial performance.

2 Confirm Data Quality & Planning Requirements

Partner with finance, IT, and operations teams to confirm data quality. Host design sessions to determine the forecast dimensions (e.g., entity, location, product, etc.) and reporting outputs. Confirming the forecast model structure with key stakeholders prior to blueprinting will avoid redesign and gain early buy-in.

3 Build Model Blueprint

Blueprinting outlines the technical design requirements of the forecast model prior to integration. It is advised to create a mockup design of the forecast model data flow to prove the concept and resolve issues and key decisions prior to implementation.

4 Integrate Into Sustainable Solution with Automation

Partner with system integrator that can provide automation solutions when building a forecasting model into your finance technology solution. We advise selecting the technology during blueprinting in order to capture requirements specific to that technology vendor prior to implementation to mitigate risk of delays or loss of functionality.

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